



# From Turnover to Intelligence

✔ *Building a Lifecycle-Centered Culture*



**Building Lifecycle  
Management Initiative**  
Unlocking Value at Every Stage of the Building Lifecycle





# CRE's Legacy of Siloed Success

1

**1980s-2000s**

Brokerage-driven growth

2

**2000s-2010s**

Rise of outsourcing and FM specialization

3

**2010s-2020s**

Tech enters, systems stay disconnected





# A Tipping Point...

 ***Smart Buildings***

 ***Missing Foundations***



# The Digital Awakening

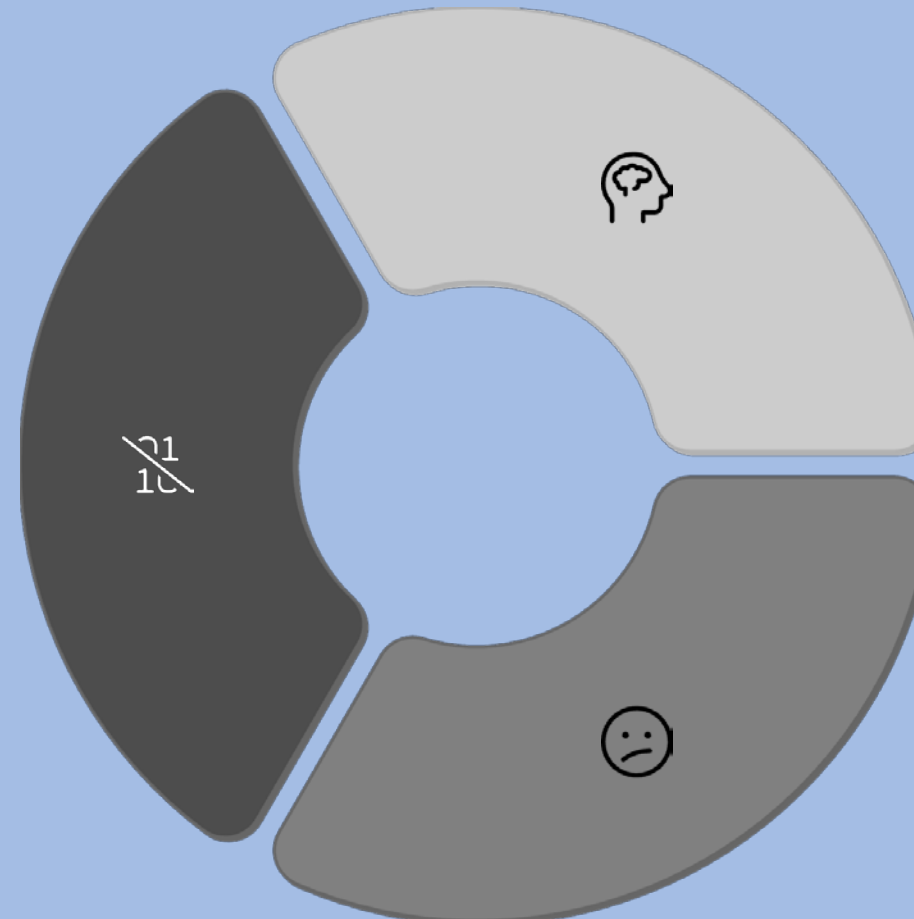
*Technology leapt  
ahead*

— *our data practices didn't...*

# What We Discovered

## ***The Digital Skills Gap***

**Poor Data Quality**



**Low Tech Proficiency**

**Limited Data Literacy**





# Disconnected Potential

*"We had the tools, but not the thread."*





# The Missing Mindset

## Technology isn't the transformation —



**Mindset is...**

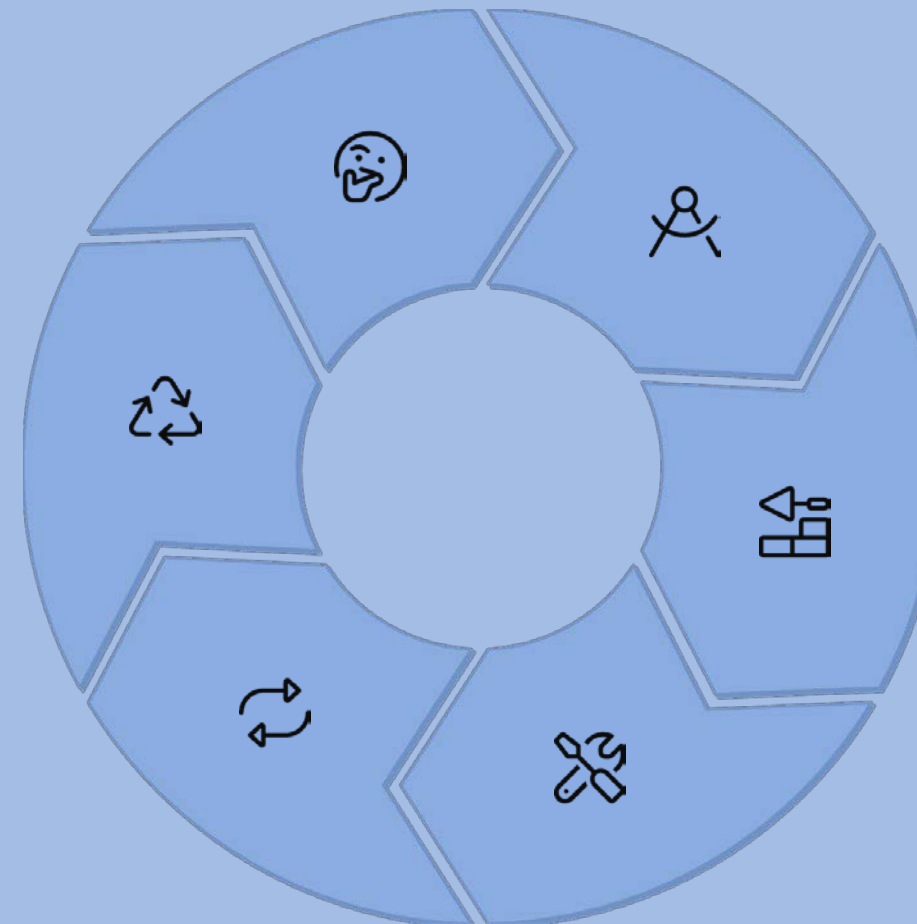


# The Path Forward: *Building Lifecycle Management*

**Inception & Feasibility**

**Deconstruction(End of Useful Life)**

**Renovation & Renewal**



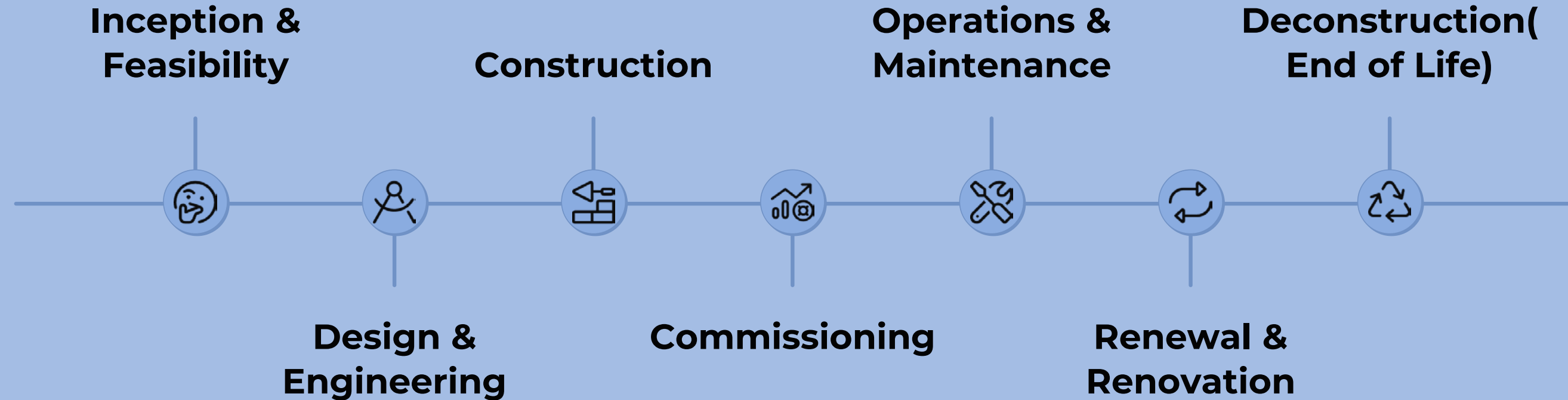
**Design & Engineering**

**Construction & Commissioning**

**Operations & Maintenance**



# From Handoffs to Continuity





# BLM in Practice

## Without BLM

- Fragmented asset lists
- O&M as afterthought
- Manual commissioning
- Technology as bolt-on

## With BLM

- Structured master data
- O&M embedded in design
- Digital handover
- Technology integrated early

# The Role of Standards in Lifecycle Alignment

1



## ISO 19650 - Building Information Modeling

Standardized design information processes for better lifecycle alignment.

2



## OSCRE - Data Definitions

Define data standards to ensure seamless interoperability in lifecycle management.

3



## ASHRAE - Performance Standards

Adopt performance standards to enhance building efficiency and sustainability.

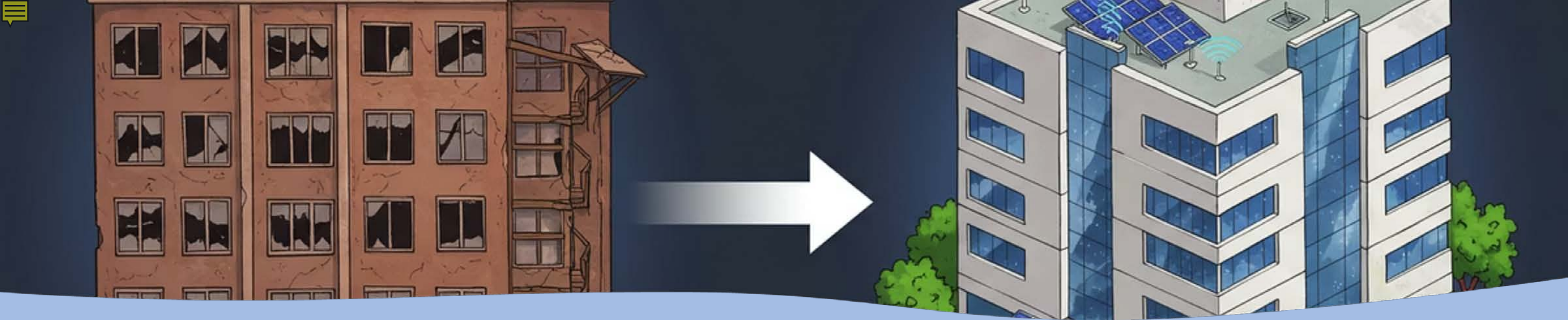
4



## Data Strategy - Data Governance

Implement data governance strategies to improve data quality and decision-making processes.





# Lifecycle Thinking Changes the Game



## Before

Reactive, fragmented, high cost



## During

Aligned, transparent, strategic



## After

Resilient, efficient, performance-driven

# Start with What You Control

- 1 Map your data handoffs
- 2 Identify lifecycle gaps
- 3 Upskill your team
- 4 Join the BLM initiative
- 5 Share the mindset





# Buildings Are Not Temporary

What we design today must be operable tomorrow, adaptable next decade, and sustainable for generations.







# Lead the Shift

- 1** Adopt a lifecycle mindset
- 2** Bridge design and operations
- 3** Invest in data fluency
- 4** Champion standards adoption
- 5** Be the connector, not the silo



# Building Lifecycle Management Initiative

Unlocking Value at Every Stage of the Building Lifecycle

Co-founded by IFMA and Autodesk, the Building Lifecycle Management Initiative (BLMI) is a transformative industry effort designed to unify stakeholders across the commercial real estate sector, promoting integrated lifecycle thinking from design and construction through operations and deconstruction.

By championing collaboration, data-driven decision-making, and sustainable practices, BLMI empowers organizations to enhance efficiency, reduce costs, and significantly improve long-term asset performance.

Through collective action, BLMI positions the industry to create smarter, more resilient buildings that deliver enduring value.



To learn more:

Website: <https://BLMI.org>

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