



1-2 August 2024

Ghana





## ABOUT

We are thrilled to announce the inaugural IFMA Global Africa conference scheduled to take place on 1-2 August in the vibrant and culturally rich country of Ghana, Africa. This groundbreaking event marks a significant milestone for the International Facility Management Association (IFMA) as it brings together professionals, thought leaders, and experts from the FM community across the African continent.

IFMA Global Africa aims to be a hub for fostering collaboration, knowledge exchange, and innovation within the FM industry. This conference provides a unique platform for professionals to converge and share the latest insights, trends, and best practices shaping the field of facility management.

As Africa continues to experience rapid economic growth and development, the role of facility management becomes increasingly crucial in ensuring sustainable, efficient, and technologically advanced built environments. IFMA Global Africa seeks to address these challenges and opportunities by facilitating discussions, presentations, and networking opportunities that empower FM professionals to navigate the evolving landscape of their industry.

Attendees can anticipate a dynamic program featuring keynote speakers, panel discussions, interactive workshops, and networking sessions. These activities will not only highlight the current state of the FM industry but also provide a glimpse into future trends and strategies.



## BUILD BRAND AWARENESS

We invite you to become a sponsor of this event and support the FM community. Your sponsorship will not only contribute to the success of IFMA Global Africa but also align your brand with a pivotal initiative dedicated to advancing facility management excellence in Africa.

IFMA Global Africa is not just a conference; it is a collaborative effort to elevate the profile of facility management in the African continent and contribute to its growth and excellence. We invite all FM professionals, stakeholders, and enthusiasts to join us in Ghana for this historic event as we collectively shape the future of facility management in Africa and beyond.

## SPONSORSHIP LEVELS

### Platinum Sponsor - \$10,000

3 Available

*All sponsorship levels are listed in Ghanaian Cedi*

- ▶ Full event complimentary conference tickets for staff (7)
- ▶ Opportunity to submit a session via call for presentations - *pending approval from program committee*
- ▶ Logo acknowledgement on social media
- ▶ Logo acknowledgement on event website
- ▶ Logo acknowledgement on conference presentation loop
- ▶ Industry expert speaker slot and panel participation
- ▶ Pre-conference email from sponsor - Send a invitation email to all registered attendees before the event. You create the e-mail and we will send it out on your behalf. We do not release e-mail addresses.
- ▶ Logo acknowledgement on Pre-conference email - Know Before you Go
- ▶ Post-conference email - Send a follow-up email to all registered attendees after the event. You create the e-mail and we will send it out on your behalf. We do not release e-mail addresses.
- ▶ 2 minute partner promotional video played before general session



## SPONSORSHIP LEVELS

### Gold Sponsor - \$8,000\*

● 5 Available

*\*All sponsorship levels are listed in Ghanaian Cedi*

- ▶ Full event complimentary conference tickets for staff (6)
- ▶ Opportunity to submit a session via call for presentations - *pending approval from program committee*
- ▶ Logo acknowledgement on social media
- ▶ Logo acknowledgement on event website
- ▶ Logo acknowledgement on conference presentation loop
- ▶ Industry expert speaker slot and panel participation
- ▶ Logo acknowledgement on Pre-conference email - Know Before you Go

### Diamond Sponsor - \$7,000\*

● 7 Available

*\*All sponsorship levels are listed in Ghanaian Cedi*

- ▶ Full event complimentary conference tickets for staff (5)
- ▶ Opportunity to submit a session via call for presentations - *pending approval from program committee*
- ▶ Logo acknowledgement on social media
- ▶ Logo acknowledgement on event website
- ▶ Logo acknowledgement on Pre-conference email - Know Before you Go

### Bronze Sponsor - \$5,000\*

● 8 Available

*\*All sponsorship levels are listed in Ghanaian Cedi*

- ▶ Full event complimentary conference tickets for staff (3)
- ▶ Opportunity to submit a session via call for presentations - *pending approval from program committee*
- ▶ Logo acknowledgement on social media
- ▶ Logo acknowledgement on event website



## SPONSORSHIP LEVELS

### Registration/Lanyard Sponsor - \$2,500\*

● 3 Available

*\*All sponsorship levels are listed in Ghanaian Cedi*

- ▶ Full event complimentary conference tickets for staff (2)
- ▶ Opportunity to submit a session via call for presentations - *pending approval from program committee*
- ▶ Logo acknowledgement on social media
- ▶ Logo acknowledgement on event website
- ▶ Logo on event badges
- ▶ Branded lanyard for badges - provided by sponsor

## CONTACT

Interested in learning more about sponsorship opportunities?  
contact [ifmagac@gmail.com](mailto:ifmagac@gmail.com)

