



24 - 27 November 2025
Dubai World Trade Centre

Facilities management redefined

Content partner:



www.futurefm.com



Your audience. Your leads. Your sales - faster.

The second edition of Future FM is set to build on its success, bringing together key players in facility management and technology for four days of networking, deal-making and thought leadership.

Future FM offers a cost-effective opportunity to grow your brand across the Middle East, Africa and South Asia (MEASA), with valuable networking and expert insights. It empowers industry leaders to drive innovation, enhancing efficiency, sustainability and resilience across the region.

15,000+

global
attendees

120+

participating
countries

10+

exhibiting
countries

50+

exhibitors

190+

delegates

15+

speakers



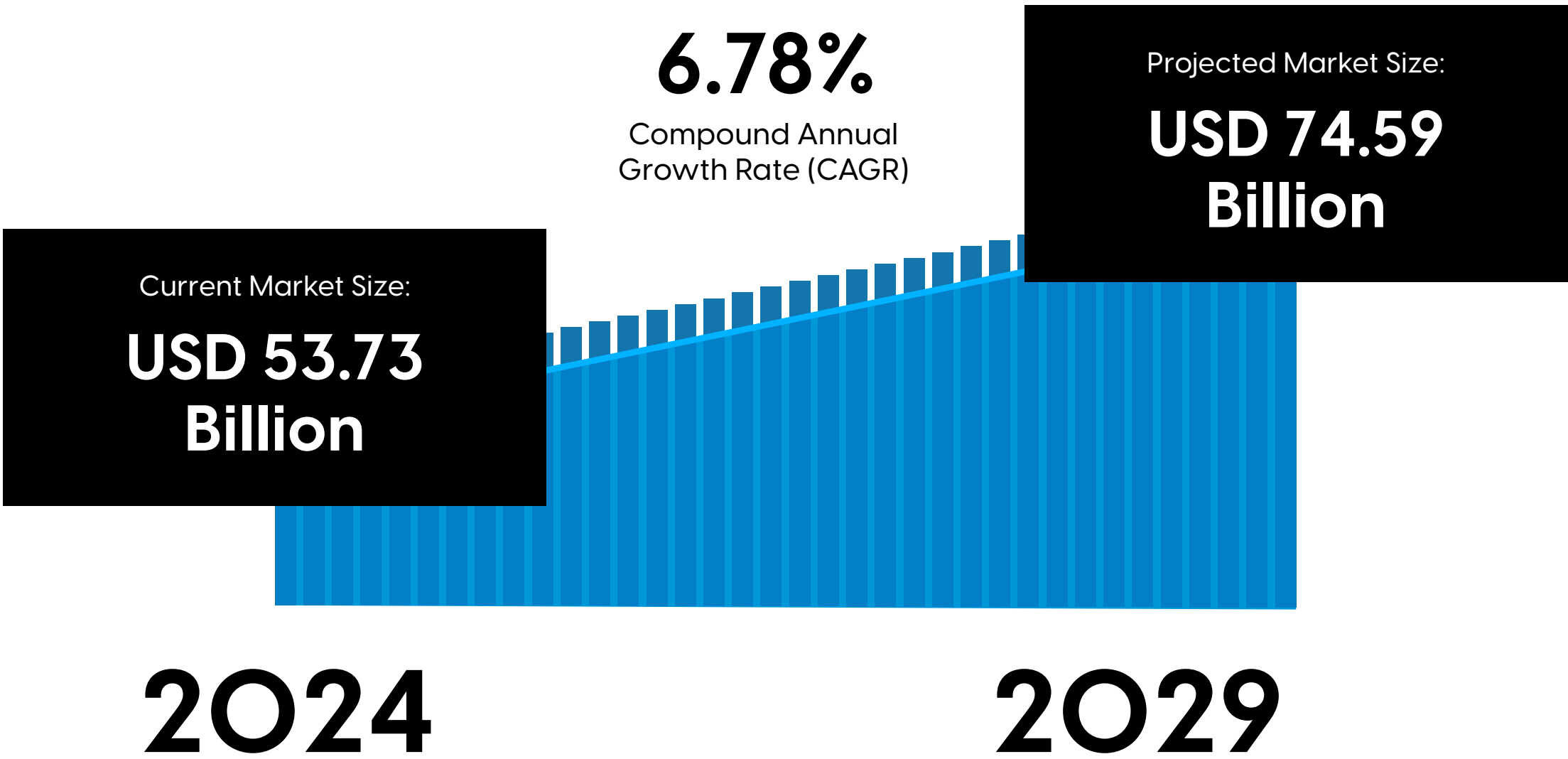
Go after new revenue streams in booming market segments

The Middle East, Africa and South Asia (MEASA) region is witnessing a remarkable rise in demand for facility management (FM) services. This surge is primarily fueled by a multitude of construction, infrastructure and energy projects, presenting lucrative opportunities for businesses.

Ten key trends in the FM market are reshaping regional facility management, providing many opportunities for innovation, efficiency gains and market expansion:

- Outsourcing Expansion
- Technology Integration
- Sustainability Focus
- Smart Buildings
- Urbanization and Infrastructure Development
- Health and Safety Compliance
- Flexible Workspaces
- Demand for Specialized Services
- Strategic Partnerships and Consolidation
- Remote Monitoring and Management

MEA Facility Management Market Growth Projection*



*Mordor Intelligence

Secure contracts and partnerships in the world's fastest-growing markets.

The Middle East, Africa and South Asia (MEASA) region is transforming rapidly, creating major opportunities in facility management.

With large-scale projects and advancing technology, the demand for smart, sustainable solutions is rising. Businesses and professionals have a unique chance to lead, innovate and tap into this expanding market.



\$7tn pipeline in construction

The Middle East and Africa's construction sector remains strong, with a project pipeline exceeding \$7tn.



\$8bn retrofit by 2030

Dubai is retrofitting 30,000 buildings, with future retrofit projects set to grow as more buildings mature.



11.1% Saudi CAGR

FM services will reach \$87bn by 2030, driven by \$1.1tn in real estate and infrastructure projects under Saudi Vision 2030.



6.33% Egypt CAGR

Egypt's FM market will grow from \$2.25bn in 2024 to \$3.06bn by 2029, fueled by rising infrastructure demand.



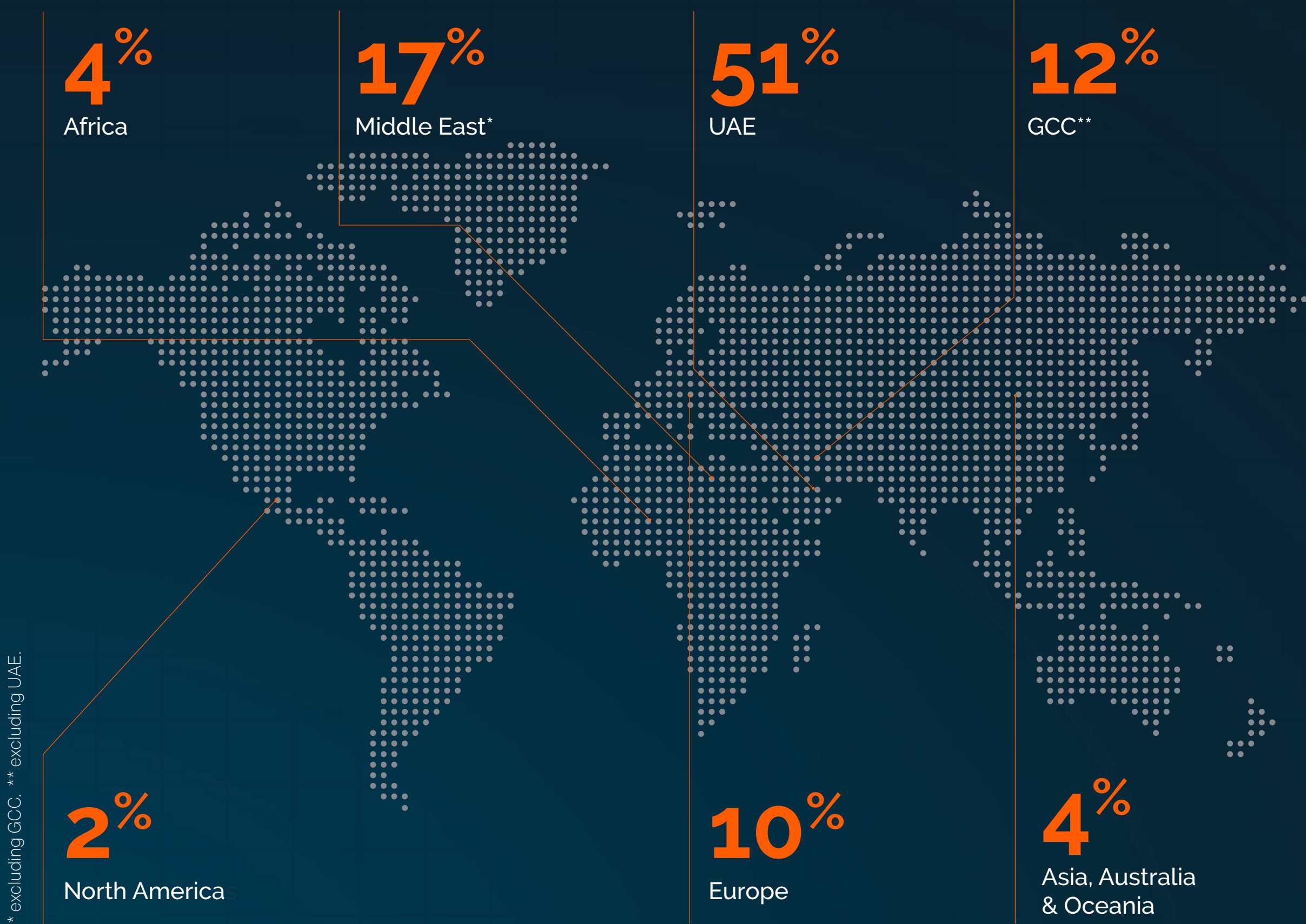
6.06% Africa CAGR

Africa's FM market will grow from \$27.2bn in 2024 to \$36.5bn by 2029, fueled by infrastructure and private sector investment.

Expand your brand into new markets. [Get involved.](#)

Reach decision-makers from high-growth markets

Visitors by region:



Top 10 visiting countries:



[Exhibit at Future FM](#) for direct access to buyers from key growth markets.

Numbers are combined with LiveableCitiesX and GeoWorld 2024.

*Mordor Intelligence

Drive your brand forward and win more customers

Future FM is more than an exhibition – it's a transformative event driving digital change in the fast-evolving FM industry. It's the key platform for professionals to connect with leaders, join workshops and explore the latest innovations shaping the industry's future.

Future FM Exhibition

Future FM connects key companies with influential buyers in the Middle East, Africa and South Asia, revolutionizing facilities management through digital adoption for improved urban development.



IFMA Global | Middle East Forum

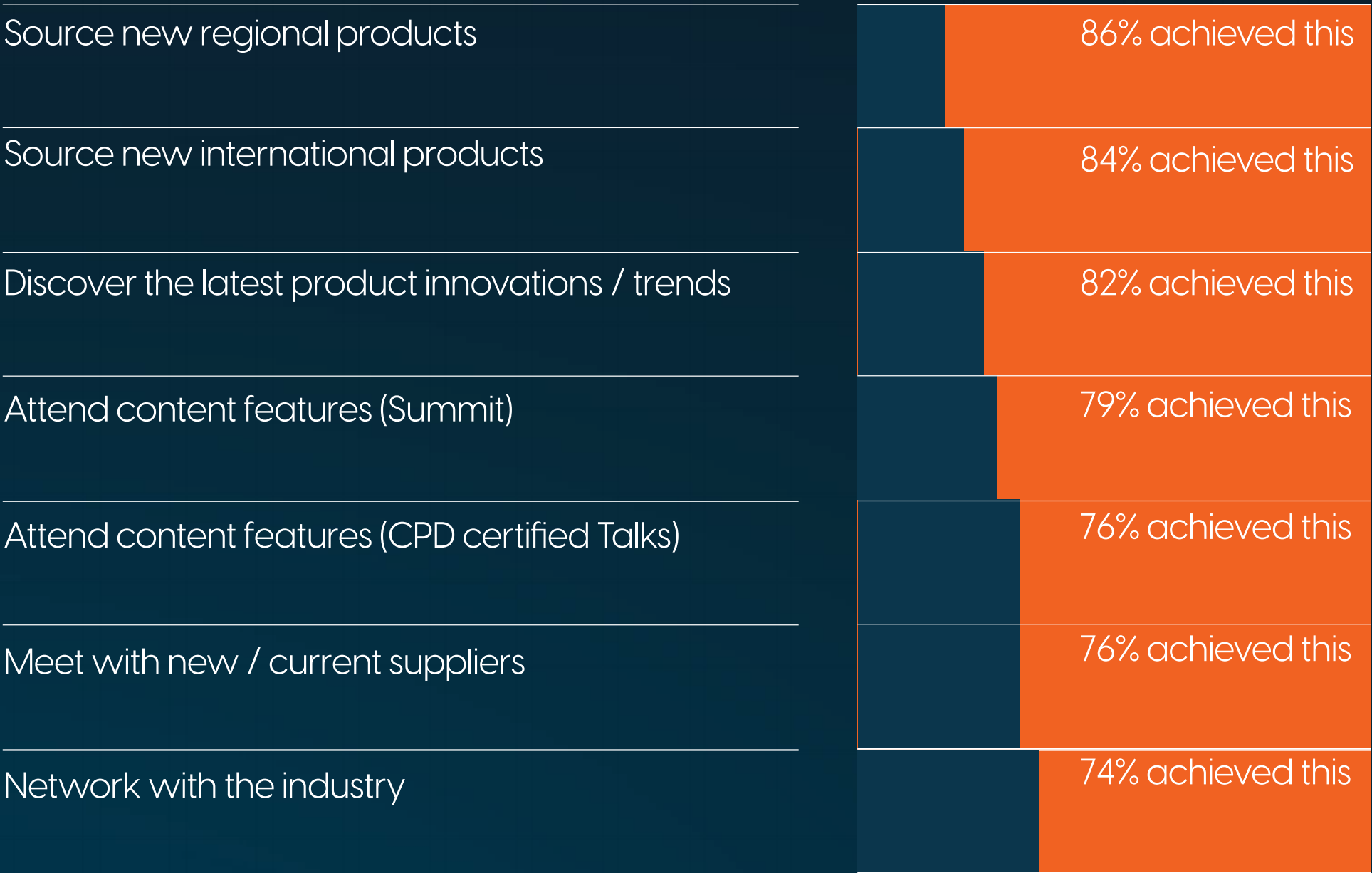
IFMA Global | Middle East Forum, powered by IFMA, aims to empower industry experts through career development, education, networking and leadership enhancement.



[Reserve your spot](#) and grow your business

Boost your lead generation with visitor success

Reasons for visiting:



Future FM delivered great brand exposure and high-quality networking. Engaging discussions on ESG and total experience reinforced our presence in the dynamic Middle East market. We look forward to returning.

Nush Cekdemir
Director International business | Field Services
Planon

Your products and solutions are in demand, [book your stand now.](#)

Numbers based on the Future FM 2024 visitor survey.



Network with key buyers and increase your sales

A snapshot of the visiting companies that attended in 2024:



Why exhibit and sponsor FutureFM in 2025

Connect

with key stakeholders, facility managers and industry leaders driving innovation in facility management.

Build

partnerships to create new business opportunities, tailored to the evolving facility management sector.

Showcase

your solutions to decision-makers transforming the future of smart buildings, automation and sustainability.

Gain insights

into emerging technologies, regulations and trends shaping the future of facilities management.

[Reserve your spot](#) and get ready to grow your business



Meet decision-makers from megaprojects, actively seeking new suppliers & solutions



Technologies

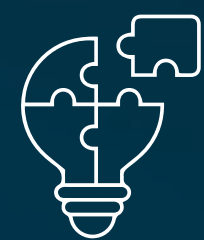


Intelligent Buildings



Integrated FM (IFM)

Exhibitor profiles include:



Asset
Management



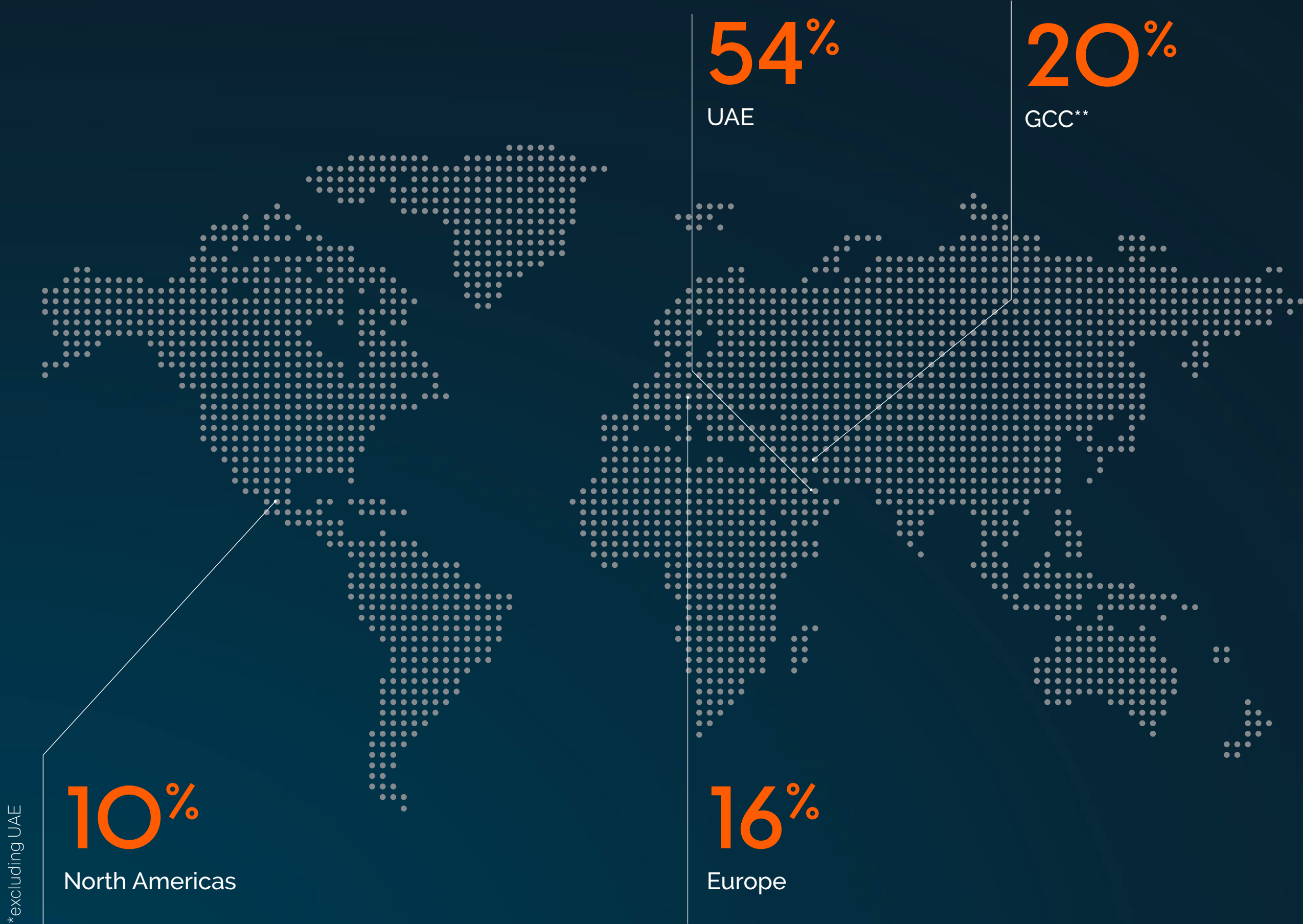
Health, Safety &
Security Management

[Exhibit at Future FM](#) and gain direct access to buyers seeking new products.

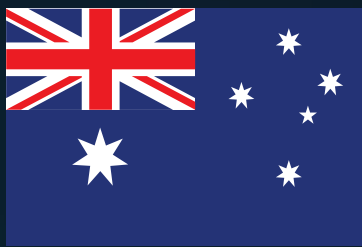


Global exhibitors coming to the region

Exhibitors by region:



Exhibiting markets include:



Australia



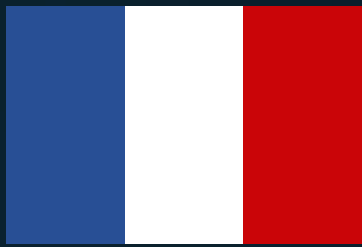
Canada



China



Finland



France



Germany



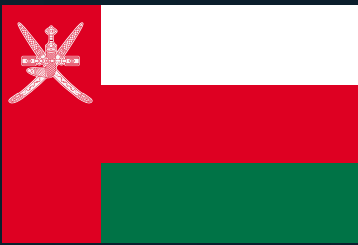
Hong Kong (SAR of China)



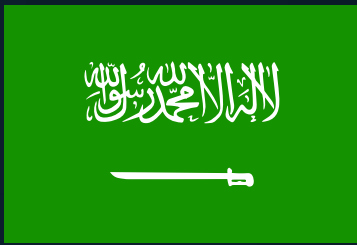
India



Netherlands



Oman



Saudi Arabia



Singapore



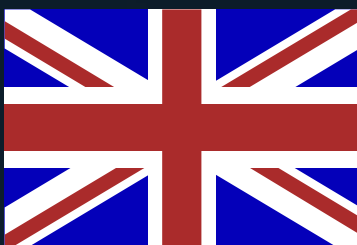
Sweden



Türkiye



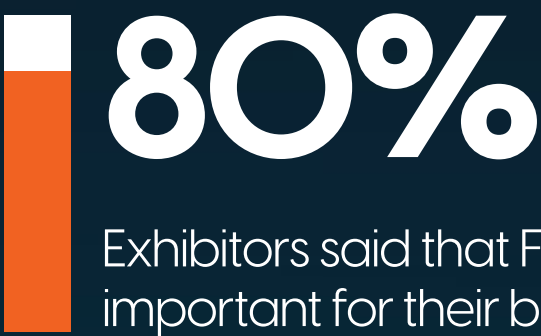
UAE



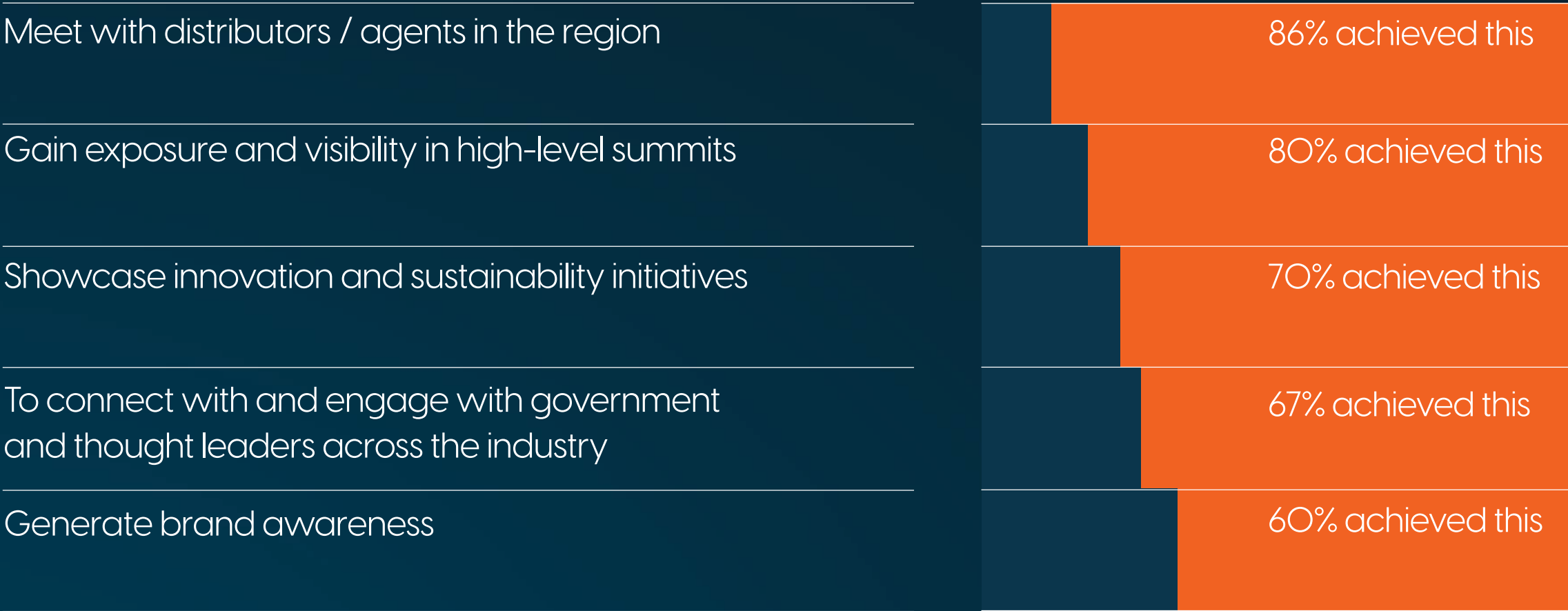
United Kingdom

Numbers based on the exhibitors of Future FM 2024.

Achieve the sales success exhibitors experience here



Top reasons for exhibiting:



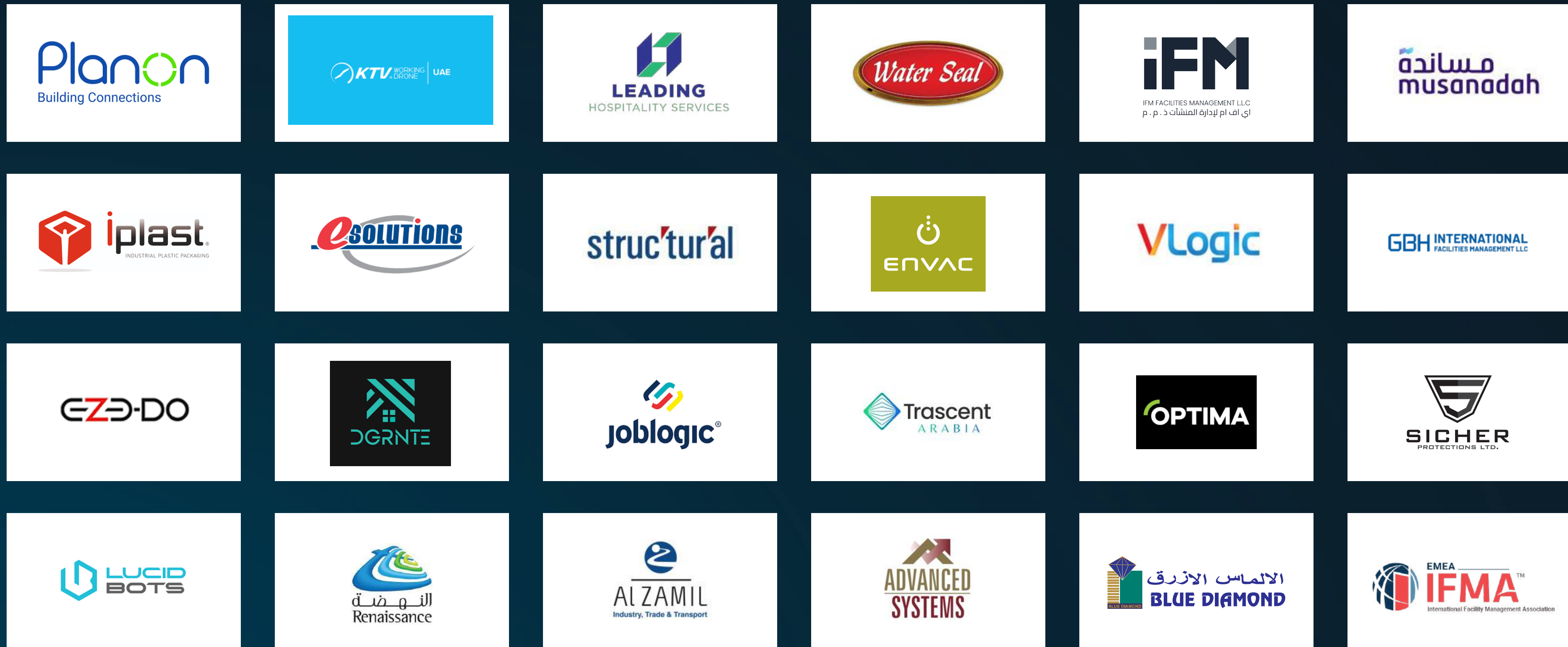
Numbers based on the Future FM 2024 exhibitor survey.

Do you have different reasons to exhibit? [Get in touch and let's discuss how we can help.](#)



Win over decision-makers by joining the best in the industry

Featured exhibitors include:



...and many more

[Book your space](#) to showcase your best products and technologies

Meet the right buyers and close deals faster

Industries

- Property Developers
- Construction
- Leisure and Entertainment
- Government & Municipalities
- Facilities Management
- Industrial and Logistics
- Architectural Firms
- Healthcare
- Education
- Retail
- Hospitality
- Aviation

Job titles

- CEOs / VP/ Managing Directors
- General Managers
- Asset Managers
- Heads of Operations
- Procurement Managers
- Project Managers
- Facility Managers
- Heads of Housekeeping
- Sustainability Consultants
- FM Administrators
- FM Engineers
- Cleaning, Waste & Recycling
- ManagersSustainability
- Consultants
- Facility Director
- Operations
- Consultant
- General Manager
- Real Estate Manager

Meet professionals driving the FM industry forward



Attracting global visitors with an extensive marketing and PR campaign*

3.9mn

Digital campaign
total reach

475k

Emails
sent

900mn

PR Campaign
reach

These numbers are combined from campaigns with
Big 5 Global, LiveableCitiesX and GeoWorld.

38k

WhatsApp messages
delivered

84k

Social media
impressions

60k

Website
views

32k

New website
users

5

Media partners
and associations

[Take advantage of our multi-channel media expertise to boost your brands](#)

Maximize your business and marketing impact with our custom Future FM and IFMA Global | Middle East Forum sponsorship packages

Strategic Partner <small>(maximum 2, bespoke titles)</small>	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Industry Sponsor
\$115,000* \$75,000	\$80,000* \$50,000	\$52,500* \$35,000	\$37,500* \$20,000	\$22,500* \$15,000

Before the event (Show Benefits)					
Fixed leaderboard banner positioned above the main header on the Future FM homepage.	✓				
Featured on Big 5 Global website homepage with reciprocal links and logo on website leaderboard banner (rotating) (title: Future FM Strategic Partner)	✓				
Brand message (100 words + image/logo) included in a Big 5 Global visitor brochure.	✓				
Banner featured in rotation on the Future FM homepage, placed within high-traffic scrolling sections.	✓	✓			
Banner advert included in Big 5 Global email sent to the registered visitor database.	✓	✓			
Logo displayed in the footer section of the Future FM and Big 5 Global website among all partner logos (reciprocal links will be added.), and logo display on all Future FM visitor promotion emails to the targeted database.	500 Words	400 Words	300 Words	200 Words	100 Words
Logo displayed in the Big 5 Global visitor brochure on the thank you page, alongside all partner logos.	✓	✓	✓	✓	✓
Sponsor press release shared with media partners via organizer's official media team.	✓	✓	✓	✓	✓
Company mention or testimonial featured in a Big 5 Global press release.	Testimonial	Testimonial	Mention	Mention	Mention
Social media post published across Future FM's LinkedIn accounts.	2	1	1	1	1
IFMA Global Middle East Forum benefits					
Logo displayed in the footer of the delegate confirmation emails for IFMA Global Middle East Forum powered by Future FM.	✓				
Leaderboard banner featured in rotation on the IFMA Global Middle East Forum homepage, placed within high-traffic scrolling sections. (4 weeks pre-event)	✓	✓	✓		
Logo displayed in the footer of all promotion emails to the targeted delegate database promoting the IFMA Global Middle East Forum powered by Future FM.	✓	✓	✓	✓	✓

	Strategic Partner <small>(maximum 2, bespoke titles)</small>	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Industry Sponsor
	\$115,000* \$75,000	\$80,000* \$50,000	\$52,500* \$35,000	\$37,500* \$20,000	\$22,500* \$15,000
During the event (Show Benefits)					
Partner banner featured within the Big 5 Global daily show e-newsletter sent during the event to the pre- registered database.	✓				
Logo featured on up to 7 non-directional onsite signage during the event.	✓				
Video interview filmed live at the sponsor’s stand and promoted via Future FM's online channels.	✓	✓			
Logo displayed on up to 7 official Welcome & Thank You Future FM boards at the venue.	✓	✓	✓	✓	✓
Logo displayed in the footer of the Big 5 Global daily show e-newsletters round-ups sent during the event.	✓	✓	✓	✓	✓
Exhibition space includes public liability cover, marketing support, and lead retrieval system.	54sqm	36sqm	24sqm	24sqm	9sqm special built
VIP badges including all access for VIP Lounges, Networking events and all leadership summits	8x badges	5x badges	3x badges	2x badges	2x badges
*Exclusive branding benefits (subject to availability at the time of confirmation and linked to show & forum sponsorship investment)	One prestigious onsite branding + a combination of premium static & digital onsite branding	A combination of premium static & digital onsite branding	A combination of premium static & digital onsite branding	A combination of premium static & digital onsite branding	NA
IFMA Global Middle East Forum benefits					
Logo displayed in the opening ceremony video of the IFMA Global Middle East Forum.	✓	✓			
Logo featured on all non-directional IFMA Global Middle East Forum onsite signage during the event.	✓	✓			
Logo displayed on the Welcome, Thank You boards and stage backdrop for the IFMA Global Middle East Forum.	✓	✓	✓	✓	✓
Sponsor representative featured as speaker or panelist in forum daily highlights video	✓	✓	✓	✓	✓
Thought leadership opportunity (to be agreed with the production head at IFMA team)	Keynote presentation + Panel	20 min Presentation + Panel	Panel	Panel	Talks slot
During the event (Show Benefits)					
Thank you email featuring sponsor message to all Big 5 Global participants	✓				
Logo featured in the official Big 5 Global Post Show Report.	✓	✓	✓	✓	✓
Social media post published across Future FM's LinkedIn accounts.	Dedicated x 1	Dedicated x 1	Combined	Combined	Combined



Exhibiting at Future FM proved to be an excellent opportunity to showcase our brand, connect with quality clients and explore potential partnerships across the GCC and beyond.

iFM Facilities Management
Exhibitor



Future FM was an excellent platform to meet with high-quality clients. The event offered valuable opportunities for business growth and we look forward to participating again next year.

GBH International Facilities Management
Exhibitor

Access a world of new buyers across a wide range of sectors

Brought to you by

BIG 5 Global

Where the world's
built environment
meets

Co-located events

 **DIGITAL
CONSTRUCTION
WORLD**

Transforming
the future of
construction

New for 2025

 **HVACR
WORLD**

Accelerating
climate innovation
across industries



Transforming
industries with
geospatial excellence

About dmgevents

dmgevents is a leading organizer of face-to-face events and publisher of information services. Our aim is to create dynamic marketplaces to connect businesses with the right communities to accelerate their growth in today's rapidly evolving landscape.

With a presence in over 20 countries and organizing more than 90 events each year, dmgevents is a global leader in the industry. Attracting over 425,000 attendees and delegates annually, we organize events in the construction, hospitality, interiors & design, energy, coatings, entertainment, food & beverage and transportation sectors.

To better serve our customers, dmgevents has offices in 10 countries, including Saudi Arabia, UAE, Egypt, South Africa, UK, Canada, Singapore and India. By being on the ground, we can better understand market needs and nurture relationships to create unforgettable experiences for our attendees.

dmgevents

Our flagship events include:



BIG 5



For more information visit www.dmgevents.com

FOUNDED IN 1989, DMG EVENTS IS A WHOLLY OWNED SUBSIDIARY
OF THE DAILY MAIL AND GENERAL TRUST PLC (DMGT, WWW.DMGT.CO.UK)





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**Expand your network,
gain insights and drive leads.
Enquire about exhibiting
and sponsorship today.**

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BIG 5 Global

Co-located events

