

World FM day insights: Smarter hygiene with Tork

Smart efficiency: Doing the right things at the right time

Labor shortages have increased cleaning vacancies by over 250%¹. Facilities are being asked to do more with fewer hands and tighter budgets. That's why many teams are turning to Tork Vision Cleaning, a real-time data system that helps prioritize tasks based on need, not outdated schedules.

What customers see when using Tork Vision Cleaning:

- 91% reduction in dispenser checks²
- 99% of the time dispensers are stocked³
- 75% reduced complaints about restroom conditions³
- 20% time saved⁴

All while reducing staff strain and boosting guest satisfaction.

A data-driven approach to cleaning helps facilities exceed rising expectations, improve efficiency, and support sustainability goals. By acting on real-time insights, teams can focus on what matters most—reducing waste, eliminating unnecessary tasks, and delivering consistently high-quality results.



¹ Cleaning a recruitment challenge, British Cleaning Council Survey 2022

² Based on customer measurements and feedback for dispenser checks over 6 months before vs after installing Tork Vision Cleaning (between June-December 2019). Measured across 16 sites connected to Tork Vision Cleaning, with each dispenser check taking approx. 20 seconds.

³ Based on survey results conducted in November/December 2023 of 69 managers using Tork Vision Cleaning in 18 countries globally

⁴ Based on the documented results achieved by three Tork Vision Cleaning customers, measured before and after the implementation of Tork Vision Cleaning. Note: Tork Vision Cleaning was formerly known as Tork EasyCube®.

Sustainability without sacrifice

More organizations are working toward circularity and zero waste goals, but sustainability doesn't mean compromising on performance. With innovative Tork dispenser systems, facilities can reduce their environmental footprint while maintaining exceptional hygiene standards.

Take Tork PeakServe® and Tork Coreless High-Capacity OptiServe®- both designed to reduce waste, minimize refills, and support efficient, sustainable operations:

- Tork PeakServe®:
 - o Holds up to 250% more towels, reducing refill frequency⁵
 - o Enables continuous towel flow to prevent paper waste
 - o Uses compressed packaging, cutting transport emissions and storage space⁶
 - o Dispensers are certified Easy to use⁷
 - o Reduce refill frequency with a one-at-a-time dispensing system that helps control consumption and reduce waste.⁸
- Tork Coreless OptiServe®:
 - o No core, no wrap means less waste⁹
 - o Dispensers are certified Easy to use⁷
 - o 2x more paper (means toilet paper is readily available for guests¹⁰)

Sustainability and operational excellence can go hand in hand. The right tools make the transition smoother, and more cost-effective.



⁵ Compared to Tork Universal refills and folded towel dispenser 552000

⁶ compared to Tork Universal refills and Tork Xpress® Multifold Hand Towel dispensers

⁷ Certified by the Swedish Rheumatism Association.

⁸ Based on data from the field test that showed over 10,000 towels, no double dispensing occurred over 98% of the time.

⁹ Tork Coreless SKU 472880 versus Tork conventional SKU 2461200 that has cardboard core and wrap

¹⁰ Tork Coreless SKU 472880 (2-ply roll) is 333.3 ft long while Tork SKU 2461200 (2-ply roll) is 156.3 ft long)



Think ahead.

Proven solutions for every facility type

No matter the environment—busy airports or sprawling office campuses—Tork delivers proven hygiene solutions that adapt to your needs.

- **Enhance the Guest Experience**
Keep restrooms clean and products stocked with data-driven cleaning and high-capacity dispensers from Tork, ensuring a positive impression every time.
- **Raise Hygiene Standards**
Real-time insights help staff clean the right areas at the right time, especially during peak periods—improving quality while freeing up time for critical tasks.
- **Boost Operational Efficiency**
Eliminate guesswork and wasted effort. Tork solutions provide full transparency for managers and reduce labor with easy-to-maintain, high-capacity dispensers.



Explore what's possible in your facility

World FM Day is about celebrating the people who keep our spaces clean, safe, and welcoming. At Tork, we're proud to support facility leaders with solutions that elevate hygiene and empower smarter operations.

Want to see how Tork can support your team?

- Download the Airport Whitepaper [2025 US Airport - Whitepaper](#)
- Try our Office Manager Tool [Office Complaints Minimizer](#)
- Schedule a Free Consultation or Demo <http://ms.spr.ly/6049q7fvZ>
- Contact us for more information [2025 FM Day Contact Form](#)